

**Corridor Commuter Transportation
Steering Committee
Friday, May 15, 2015
10:00 a.m.
East Central Iowa Council of Governments
700 16th Street NE, Suite 301
Cedar Rapids, Iowa**

AGENDA

page(s)

- 1.0 Call to Order

- 2.0 Regional Brand
 - 2.1 Presentation on Iowa's Creative Corridor Brand – Kathy Kaiser, Executive Director of Communications and Marketing at Kirkwood Community College, and Dawn Jones, Brand Manager for Iowa's Creative Corridor
 - 2.2 Discussion of Coordinated Branding

- 3.0 Sub-Committee Reports
 - 3.1 Express Bus – Jennifer Roberts, Iowa DOT
 - 3.2 Ridesharing – Brent Paulsen, Iowa DOT
 - 3.3 Subscriptive Bus Pool Service – Brock Grenis, ECICOG

- 4.0 Old Business

- 5.0 Call for June Agenda Items

- 6.0 Adjournment and Set Next Meeting Date – June 19, 2015 @ 10:00 a.m.